

STORY & JOURNEY

**Move yourself.
Get others
moving.**

A global movement inspired by Bitcoin.

Founding Edition · Edition 01

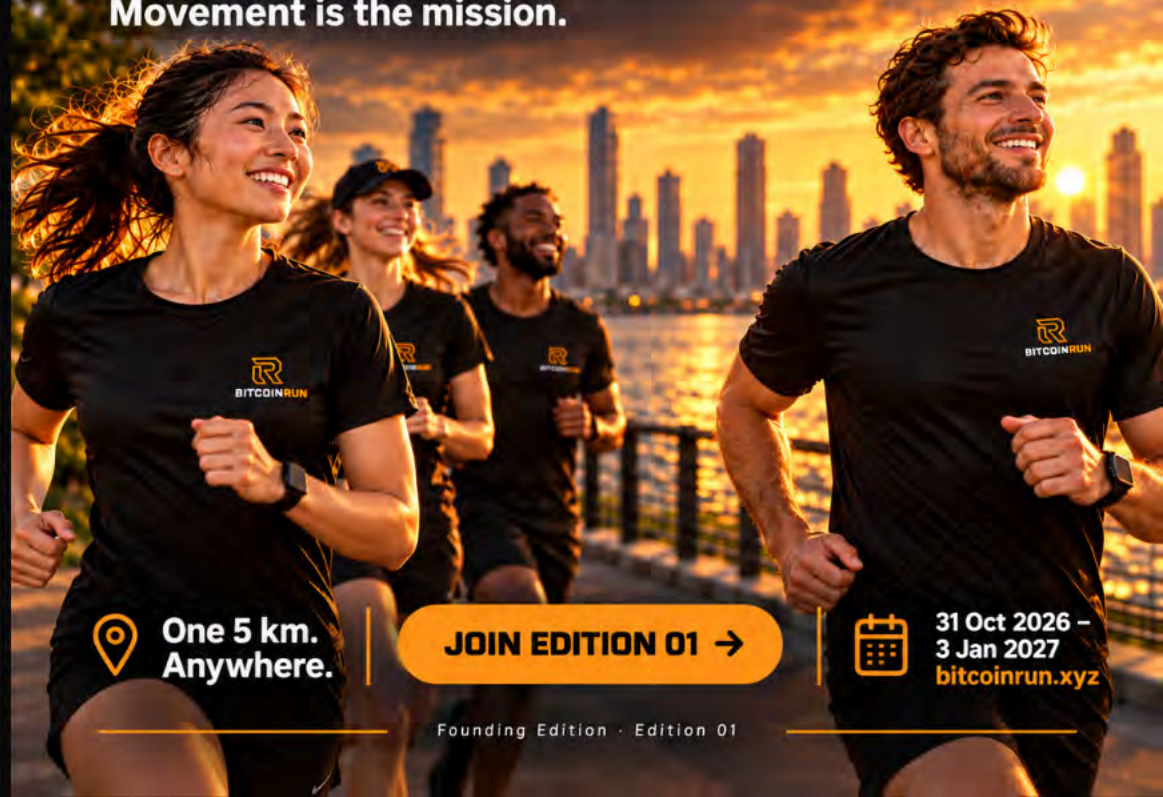
31 Oct 2026 – 3 Jan 2027

**WHAT IS
BITCOINRUN?**

A global movement inspired by Bitcoin.

**MOVE YOURSELF.
GET OTHERS MOVING.**

Bitcoin inspired the idea.
Movement is the mission.



 **One 5 km.
Anywhere.**

JOIN EDITION 01 →



**31 Oct 2026 –
3 Jan 2027
bitcoinrun.xyz**

THE HUMAN START

**Most of us already
know we should
move more.**

A friend invites you for a walk.
A colleague suggests a run.
One shared moment can start a habit.

Come with me.

**EVERY MOVEMENT
HAS A START.**

It starts with a simple invitation.



**COME
WITH ME.**



ONE PERSON



AN INVITATION



A COMMUNITY

Move yourself. Get others moving.

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| Founding Edition · Edition 01

The people who mattered most were rarely the fastest.

The insight comes from participation, not performance.

I have run marathons and finished the Marathon des Sables. For me it was never about the clock. It was about how moving makes you feel.

For years I have organised community runs and sports events in several countries. What stayed with me was people turning up because a colleague or a friend had said: "I'm going Saturday — come."

The ones who mattered were the ones who made somebody else start.



Marathon des Sables · founder photograph

WHY BITCOIN?

One of the great beginning stories of our time

31 OCT 2008

The whitepaper

Satoshi Nakamoto publishes a nine-page whitepaper.

3 JAN 2009

The Genesis Block

An idea becomes a network people can participate in, verify and build on.

Bitcoin inspired the idea. Movement is the mission.

Ideas that get people moving

Four ideas translate cleanly into movement.

PROOF

Recognition follows real activity and real evidence.

OPEN

Run, jog or walk at your own pace, wherever you are.

PEOPLE EVERYWHERE

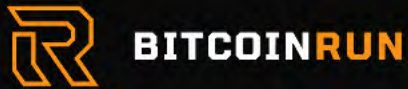
One global idea, acted on locally by each person.

THE BEGINNING

Being there at the beginning is something you cannot go back and do later.

BITCOIN INSPIRED THE IDEA.
MOVEMENT IS THE MISSION.

A global movement that encourages people to move and get others moving.



FOUNDING EDITION · EDITION 01

One 5 km. Anywhere.

Run it. Jog it. Walk it.

One activity of at least 5 km,
at your own pace.

**31 October 2026
to 3 January 2027**



FROM WHITEPAPER TO FIRST BLOCK

Bitcoin inspired the idea. Movement is the mission.



31 OCT 2026
WHITEPAPER DAY

65 DAYS



3 JAN 2027
GENESIS BLOCK DAY



ONE 5 KM. ANYWHERE.

Run it. Jog it. Walk it.

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FOUNDING EDITION · EDITION 01

THE PARTICIPANT JOURNEY

How Edition 01 works

- 01 Join**
Register and confirm your email.
- 02 Move**
Run, jog or walk at least 5 km in one activity.
- 03 Submit proof**
Share proof of your activity.
- 04 Founding Finisher**
Accepted proof earns your number and certificate.
- 05 Pass the movement**
Invite someone to move with you.

HOW THE FOUNDING EDITION WORKS

**1****JOIN**

Register and confirm your email.

**2****MOVE**

One activity of at least 5 km. Run, jog or walk.

**3****SUBMIT PROOF**

Share proof of your activity.

**4****FOUNDING FINISHER**

Accepted proof earns your number and certificate.

**5****PASS THE MOVEMENT**

Invite someone to move with you.

Move yourself.
Get others moving.

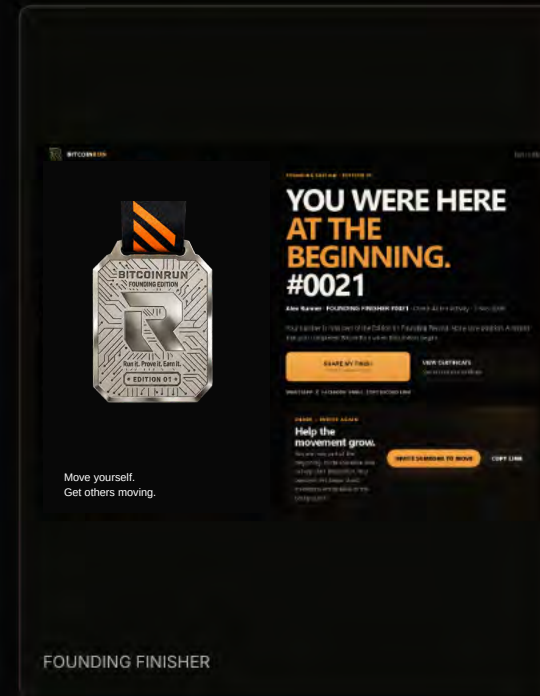
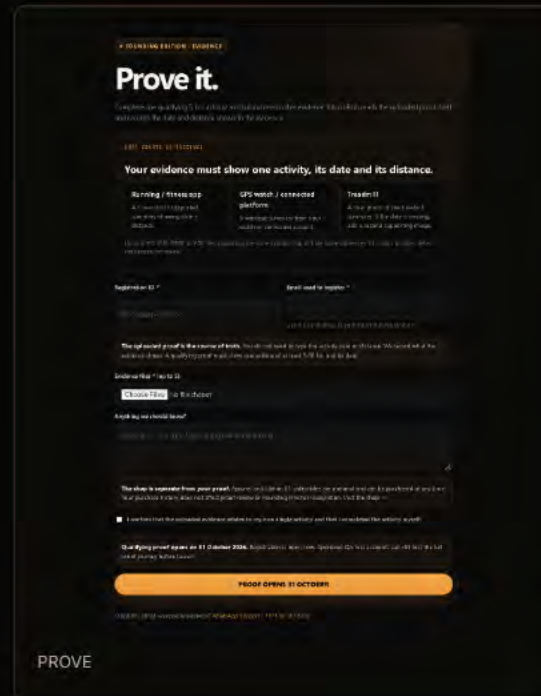
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A journey anyone can follow

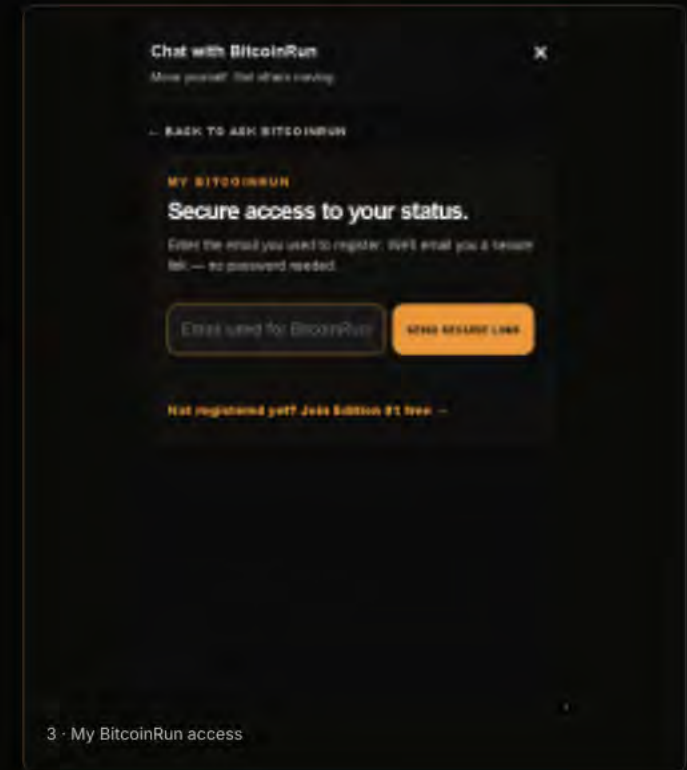
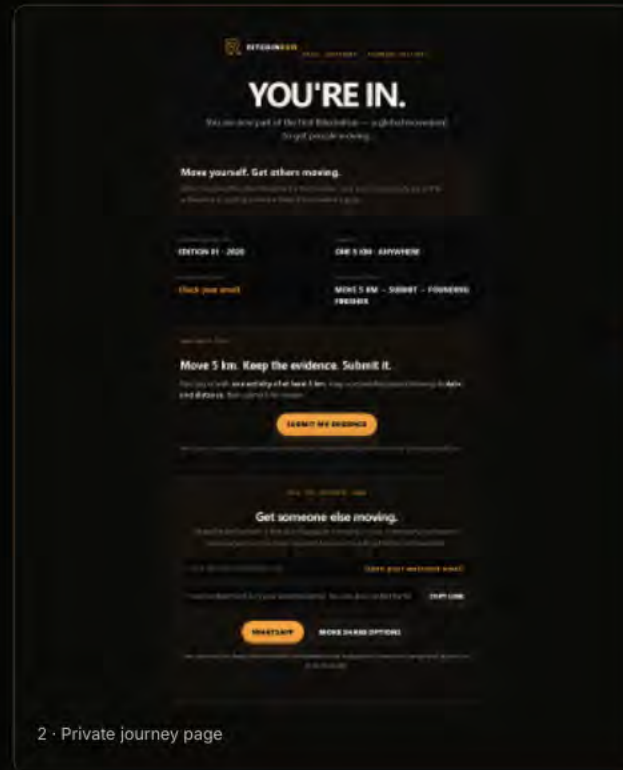
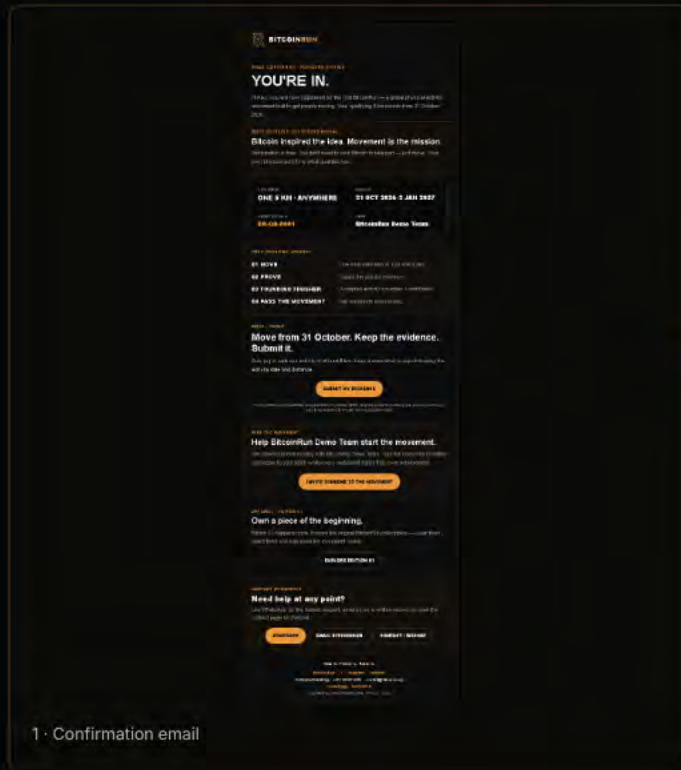
Register and confirm your email. Complete your activity, submit proof and earn your Founding Finisher recognition.



Illustrative journey screens. Names, numbers and activity totals are demo data.

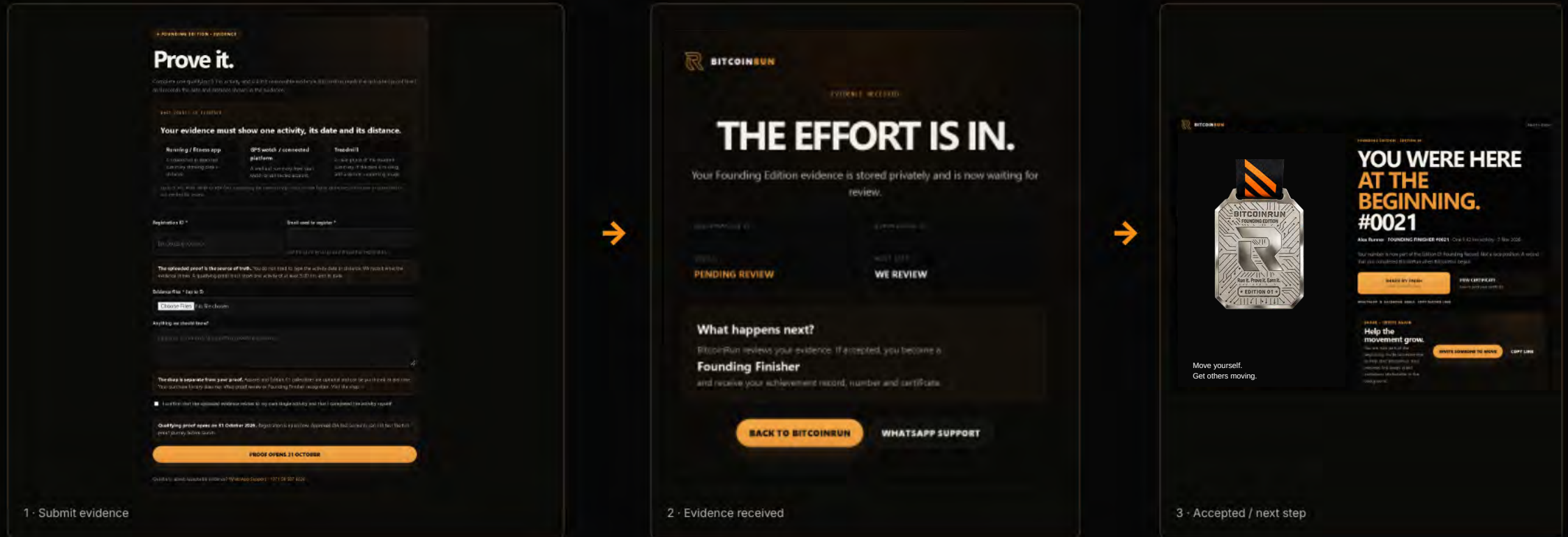
Join → confirm → move.

Confirm your email, then open your personal BitcoinRun page to get started.



Prove → review.

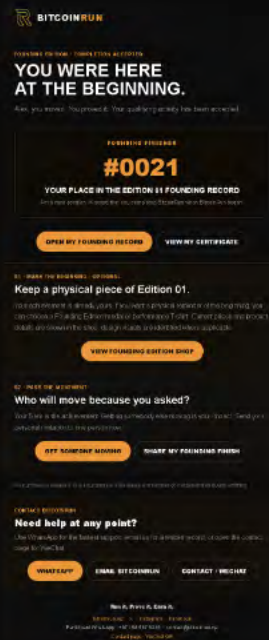
BitcoinRun reviews your submitted proof against the activity rules.



Illustrative journey screens with demo data.

Your Founding Finisher recognition

Your activity and accepted proof earn your number and certificate.



Certificate and acceptance email - Illustrative examples

BitcoinRun · Story & Journey · bitcoinrun.xyz

BECOME A FOUNDING FINISHER

Submit your proof. When it is accepted, you receive your number and certificate.



**COMPLETE
5 KM**



**SUBMIT
PROOF**



**EARN
RECOGNITION**

RUN IT. PROVE IT. EARN IT.

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The invitation is the mission

The 5 km is your achievement.
The person you get moving is your impact.

4 PEOPLE HAVE COME WITH YOU.

Alex, your invitation has started to travel. 2 people you invited have completed their 5 km. Together, people you invited have invited 3 more people into the movement.

YOU	YOU INVITED	THEY INVITED
4	2	3

Every person still earns their own Founding Finisher recognition by completing and proving their own 5 km. Your role is simple, keep the invitation moving.

COME WITH ME

[Missing? View your invitation on the app](#)

Run It, Prove It, Earn It.

[bitcoinrun.xyz](#) | [Instagram](#) | [Facebook](#)
Participant WhatsApp: +971 58 587 4226 | [contact@bitcoinrun.xyz](#)
Contact page | WeChat QR
Operated by Adren Marketing Plus FZ-LLC - UAE

11 PEOPLE YOU INVITED HAVE MOVED.

11 people who came through your invitation completed their 5 km and had their activities accepted. 11 people you invited have completed their 5 km. Together, people you invited have invited 9 more people into the movement.

YOU	YOU INVITED	THEY INVITED	THEY INVITED
18	11	61.75	9

This is not a leaderboard. It is a simple view of the movement that followed your invitation. Who comes with you next?

OPEN MY FOUNDING RECORD

COME WITH ME

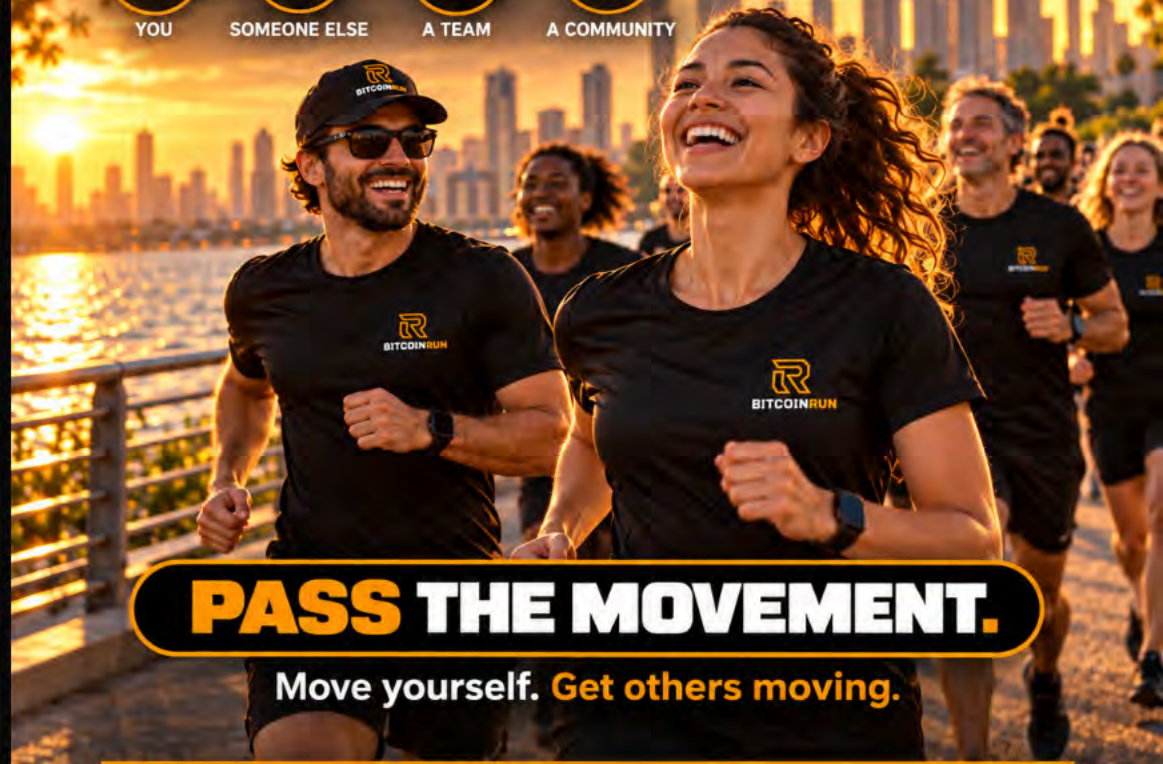
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THE IMPACT OF ONE MOVE.

Your movement can inspire
someone else to move too.



PASS THE MOVEMENT.

Move yourself. Get others moving.

A SHARED BEGINNING

An invitation anyone can act on

Invite a friend, a colleague
or your community.

Share your experience.
Move together or wherever you are.

**Move yourself.
Get others moving.**

PASS THE MOVEMENT.

Move yourself. Get others moving.



YOU



SOMEONE ELSE



A COMMUNITY

Invite someone to move with you.

COME WITH ME.

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Teams, companies and communities can join

Bring friends, colleagues or your community into BitcoinRun.

INVITE YOUR PEOPLE

An organiser brings the team, company or community into BitcoinRun and shares an invitation link or QR.

MOVE YOUR WAY

Each person registers and completes at least 5 km in one activity. Move together, independently, or both.

EARN RECOGNITION

Each person submits proof. Accepted activity earns their own Founding Finisher number and certificate.

The organiser follows the group's progress as people join and finish.

FOUNDING WALL & RECORD

Your place in the beginning

The Founding Wall celebrates participation during Edition 01.

The Founding Record preserves it after the edition closes, following verification and the correction period.

Your part in the first BitcoinRun story.

R BITCOINRUN

YOUR PLACE IN THE BEGINNING.

FOUNDING WALL & RECORD

Your number. Your certificate.
Your place in the Founding Record.

FOUNDING RECORD
FOUNDING EDITION · 2026

#0042 ALEX UAE	#0043 MEI SINGAPORE	#0044 LENA SWITZERLAND	#0045 SAM UNITED KINGDOM
#0046 MAYA UNITED STATES	#0047 LUC FRANCE	#0048 EMMA GERMANY	#0049 NOAH PORTUGAL
#0050 SOFIA MALTA	#0051 OMAR BAHRAIN	#0052 ANNA LIECHTENSTEIN	#0053 LEO LUXEMBOURG
#0054 LIAM CANADA	#0055 AVA AUSTRALIA	#0056 YUKI JAPAN	#0057 LUCAS BRAZIL

The Founding Wall celebrates Edition 01.
The Founding Record preserves it.

Visual concept - Illustrative entries

R RUN IT. PROVE IT. EARN IT.

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Founding Edition · Edition 01

The Founding Wall and the lasting record

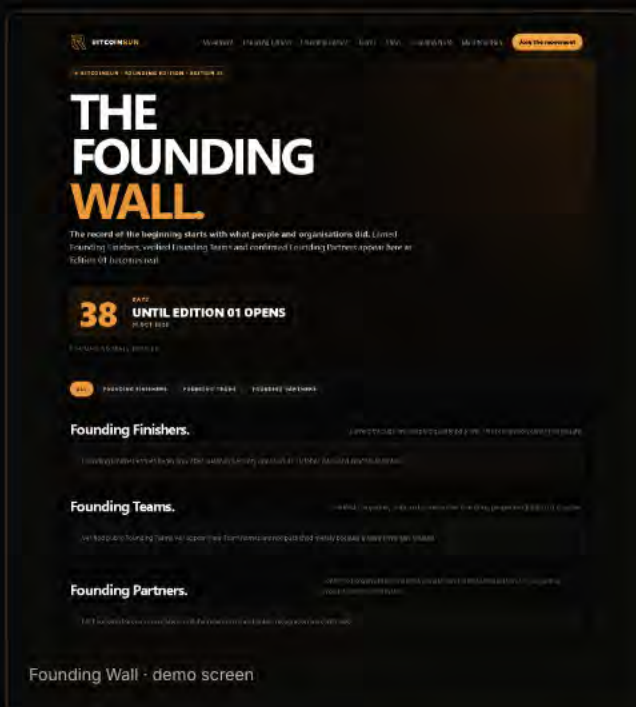
The Founding Wall celebrates participation during Edition 01. The Founding Record preserves it after the edition closes.

YOUR ACTIVITY, REMEMBERED

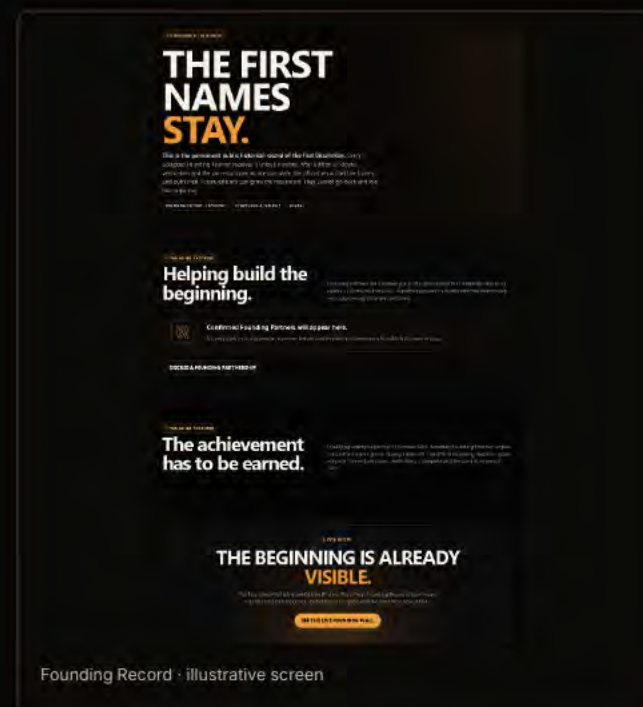
Your accepted 5 km earns
your Founding Finisher
recognition.

The record preserves your
part in Edition 01.

Published after verification
and the correction period.



Founding Wall · demo screen



Founding Record · illustrative screen

A place for the people and groups who helped start the movement.

Collectibles and merchandise

Keep a numbered piece of the beginning. Wear Edition 01 and support the movement.



FOUNDING EDITION MEDAL

Individually numbered

M-0317 - example number



GOLD-PLATED PENDANT

Individually numbered

P-0084 - example number



TECHNICAL T-SHIRT

Edition 01 merchandise



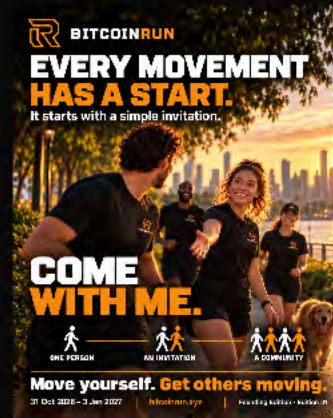
RUNNING CAP

Edition 01 merchandise

Design concepts shown. Final products may vary.

One movement. Many invitations.

Share the story and invite someone to move with you.



The movement continues with you

Edition 01 is the beginning of a story we build together.

AFTER EDITION 01

The Founding Report will share the edition's story, participation and achievements.

YOUR INVITATION

Keep moving with the people you brought into BitcoinRun.

WHAT COMES NEXT

Edition 01 will help shape future editions and ways to move together.

MOVE YOURSELF. GET OTHERS MOVING.

Come with me.

**Move yourself.
Get others moving.**

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COME WITH ME.

Move yourself.
Get others moving.



Run it. Jog it. Walk it.

JOIN EDITION 01

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