

STORY & JOURNEY

Move yourself. Get others moving.

A global movement inspired by Bitcoin.

Founding Edition · Edition 01

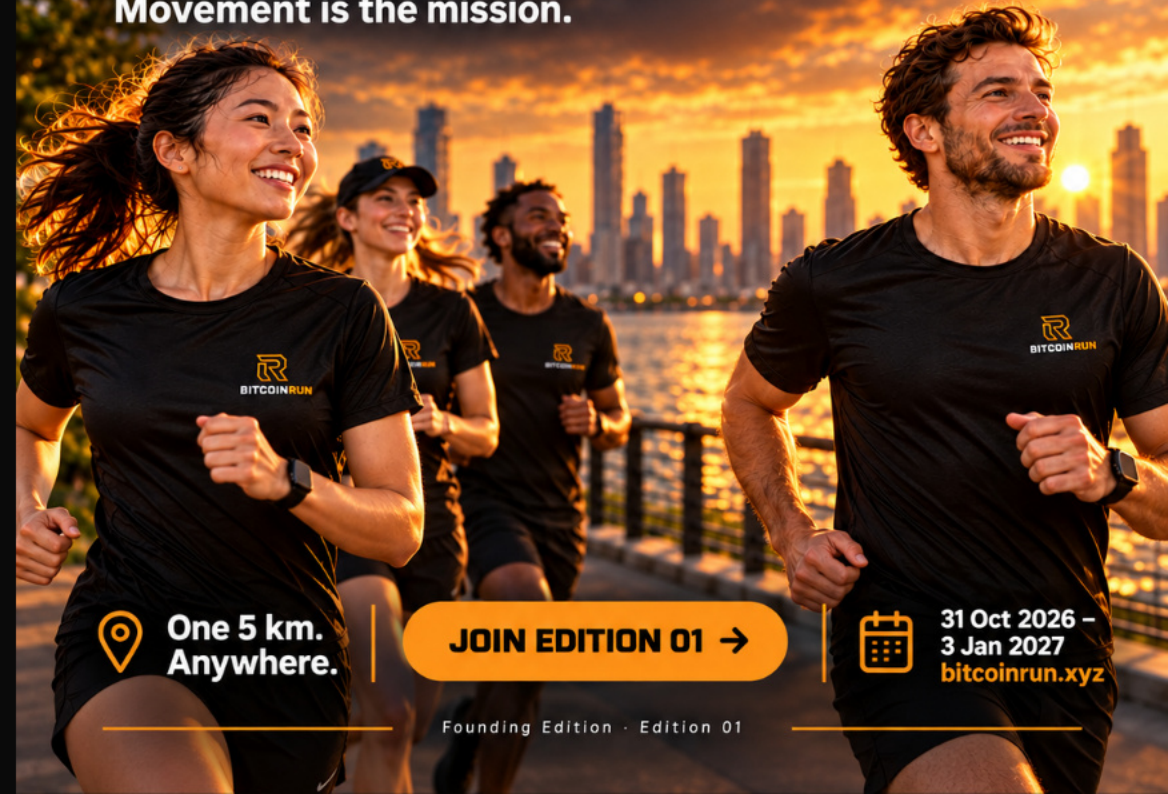
31 Oct 2026 – 3 Jan 2027

WHAT IS BITCOINRUN?

A global movement inspired by Bitcoin.

MOVE YOURSELF. GET OTHERS MOVING.

Bitcoin inspired the idea.
Movement is the mission.



 **One 5 km.
Anywhere.**

JOIN EDITION 01 →

 **31 Oct 2026 –
3 Jan 2027
bitcoinrun.xyz**

THE HUMAN START

**Most of us already
know we should
move more.**

A friend invites you for a walk.
A colleague suggests a run.
One shared moment can start a habit.

Come with me.

**EVERY MOVEMENT
HAS A START.**

It starts with a simple invitation.

**COME
WITH ME.**



ONE PERSON



AN INVITATION



A COMMUNITY

Move yourself. Get others moving.

31 Oct 2026 – 3 Jan 2027

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| Founding Edition · Edition 01

The people who mattered most were rarely the fastest.

The insight comes from participation, not performance.

I have run marathons and finished the Marathon des Sables. For me it was never about the clock. It was about how moving makes you feel.

For years I have organised community runs and sports events in several countries. What stayed with me was people turning up because a colleague or a friend had said: "I'm going Saturday — come."

The ones who mattered were the ones who made somebody else start.



Marathon des Sables · founder photograph

WHY BITCOIN?

One of the great beginning stories of our time

31 OCT 2008

The whitepaper

Satoshi Nakamoto publishes
a nine-page whitepaper.

3 JAN 2009

The Genesis Block

An idea becomes a network people
can participate in, verify and build on.

Bitcoin inspired the idea. Movement is the mission.

Ideas that get people moving

Four ideas translate cleanly into movement.

PROOF

Recognition follows real activity and real evidence.

OPEN

Run, jog or walk at your own pace, wherever you are.

PEOPLE EVERYWHERE

One global idea, acted on locally by each person.

THE BEGINNING

Being there at the beginning is something you cannot go back and do later.

BITCOIN INSPIRED THE IDEA. MOVEMENT IS THE MISSION.

A global movement that encourages people to move and get others moving.

FOUNDING EDITION · EDITION 01

One 5 km. Anywhere.

Run it. Jog it. Walk it.

One activity of at least 5 km,
at your own pace.

**31 October 2026
to 3 January 2027**

FROM WHITEPAPER TO FIRST BLOCK

Bitcoin inspired the idea. Movement is the mission.



31 OCT 2026
WHITEPAPER DAY

65 DAYS



3 JAN 2027
GENESIS BLOCK DAY



ONE 5 KM. ANYWHERE.

Run it. Jog it. Walk it.

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FOUNDING EDITION · EDITION 01

THE PARTICIPANT JOURNEY

How Edition 01 works

- 01 Join**
Register and confirm your email.
- 02 Move**
Run, jog or walk at least 5 km in one activity.
- 03 Submit proof**
Share proof of your activity.
- 04 Founding Finisher**
Accepted proof earns your number and certificate.
- 05 Pass the movement**
Invite someone to move with you.

HOW THE FOUNDING EDITION WORKS



1

JOIN

Register and confirm your email.



2

MOVE

One activity of at least 5 km. Run, jog or walk.



3

SUBMIT PROOF

Share proof of your activity.



4

FOUNDING FINISHER

Accepted proof earns your number and certificate.



5

PASS THE MOVEMENT

Invite someone to move with you.

**Move yourself.
Get others moving.**

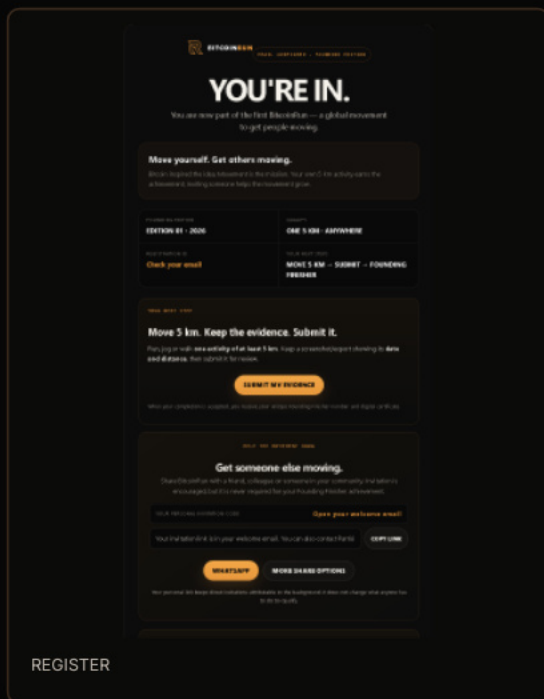
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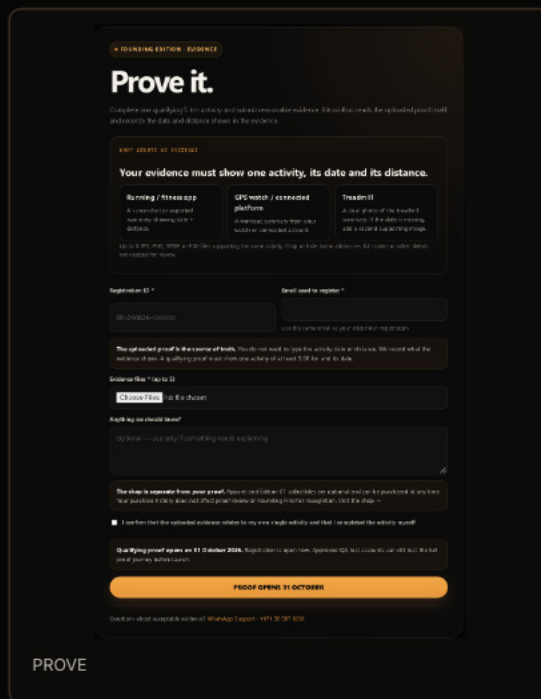
Founding Edition · Edition 01

A journey anyone can follow

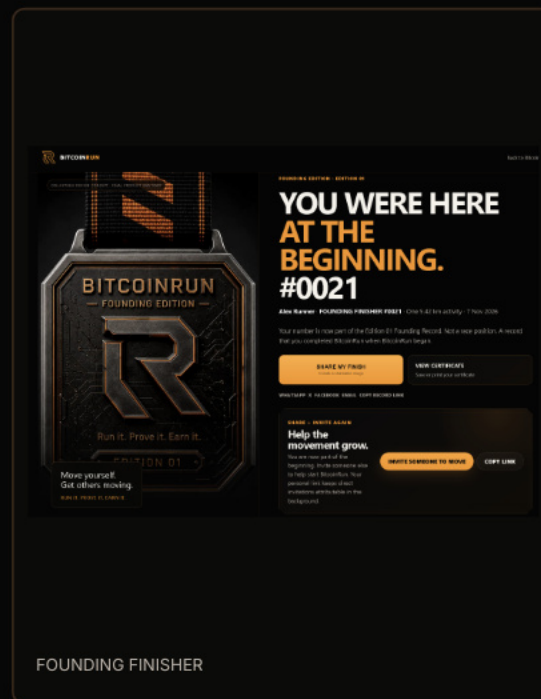
Register and confirm your email. Complete your activity, submit proof and earn your Founding Finisher recognition.



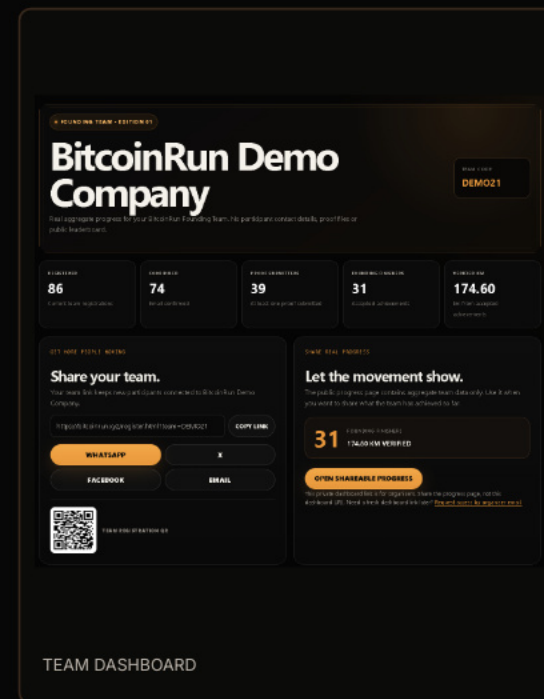
REGISTER



PROVE



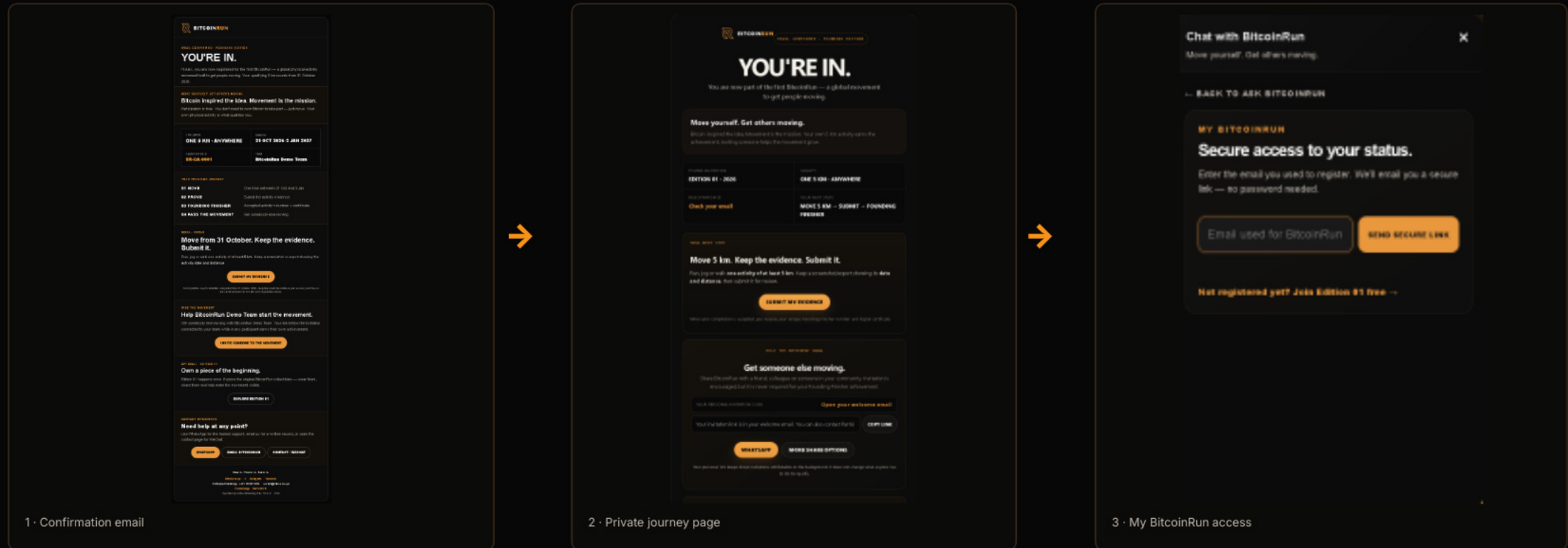
FOUNDING FINISHER



TEAM DASHBOARD

Join → confirm → move.

Confirm your email, then open your personal BitcoinRun page to get started.



Prove → review.

BitcoinRun reviews your submitted proof against the activity rules.

FOUNDING EDITION · EVIDENCE

Prove it.

Complete one qualifying 5 km activity, and submit reasonable evidence. BitcoinRun made the uploaded proof that authenticates the date and distance shown in the evidence.

WHAT COUNTS AS EVIDENCE

Your evidence must show one activity, its date and its distance.

Running / Fitness app

A screenshot of an external running/sharing date + distance

GPS watch / connected platform

A screenshot summary from your watch or connected account

Treadmill

A clear photo of the treadmill customer ID, the date + running, and a second supporting image

Up to 5 jpg, png, pdf or gif files supporting the same activity, date or date + distance. Not more than 10MB each, not needed for review.

Registration ID *

Best used to register *

PH-200520-000000

Use the same email as your BitcoinRun registration.

The uploaded proof is the source of truth. You do not need to open the activity date or distance. We record what the evidence shows. A qualifying proof must show one activity of at least 500 km and 10 km.

Evidence file * (up to 5)

Choose Files

Public file chosen

Anything we should know?

Optional — use only if something needs explaining.

The shop is close to your proof. Account and address ID verification are optional and can be purchased at any time. The BitcoinRun activity does not affect proof review or Founding Finisher recognition. Visit the shop.

I certify that the uploaded evidence relates to my own single activity and that I considered the activity report.

Qualifying proof opens on 31 October 2024. Registration is open now. Approved QA test accounts can use the full proof-pending activity search.

PROOF OPENS 31 OCTOBER

Guides to about available evidence | WhatsApp Support | +91 98 907 8226

1 · Submit evidence



BITCOINRUN

EVIDENCE RECEIVED

THE EFFORT IS IN.

Your Founding Edition evidence is stored privately and is now waiting for review.

PROOF SITUATION: ID

SLUG: PH-200520-000

STATUS

PENDING REVIEW

NEXT STEP

WE REVIEW

What happens next?

BitcoinRun reviews your evidence. If accepted, you become a Founding Finisher and receive your achievement record, number and certificate.

BACK TO BITCOINRUN

WHATSAPP SUPPORT

2 · Evidence received



BITCOINRUN

FOUNDING EDITION · EDITION #01

YOU WERE HERE AT THE BEGINNING. #0021

Also Runner: FOUNDING FINISHER #0021 One 5.02 km activity - 7 Nov 2024

Your number is now part of the Edition 01 Founding Record. Not a new position. A record that you completed BitcoinRun when BitcoinRun began.

SHADE BY DESIGN

NEW CERTIFICATE

SHARE - INVITE AGAIN

Help the movement grow.

You are now part of the beginning. Invite someone else to help start BitcoinRun. Your personal link helps about 10% more participants contribute to the beginning.

INVITE SOMEONE TO MOVE

COPY LINK

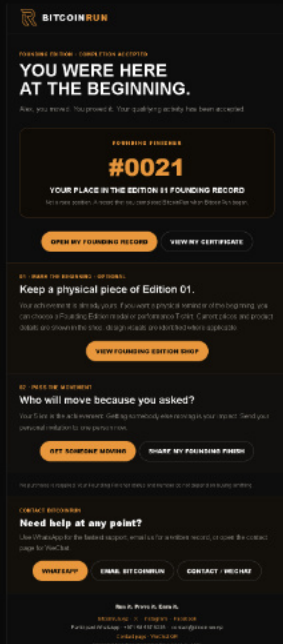
Move yourself. Get others moving.

WALLY MOORE & COMPANY

3 · Accepted / next step



Your activity and accepted proof earn your number and certificate.



BitcoinRun · Story & Journey · bitcoinrun.xyz



The invitation is the mission

The 5 km is your achievement.
The person you get moving is your impact.



YOUR RIPPLE - COME WITH ME

4 PEOPLE HAVE COME WITH YOU.

Alex, your invitation has started to travel. 2 people you invited have completed their 5 km. Together, people you invited have invited 3 more people into the movement.

JOINED	Moved 5 km	NEXT VALUE
4	2	3

Every person still earns their own Founding Finisher recognition by completing and proving their own 5 km. Your role is simple: keep the invitation moving.

COME WITH ME

[Manage my account & movement reminders](#)

Run it. Prove it. Earn it.

[bitcoinrun.xyz](#) · [X](#) · [Instagram](#) · [Facebook](#)
 Participant WhatsApp: +971 58 587 4226 · [contact@bitcoinrun.xyz](#)
[Contact page](#) · [WeChat QR](#)
 Operated by Adien Marketing Plus FZ-LLC · UAE



YOUR RIPPLE - VERIFIED MOVEMENT

11 PEOPLE YOU INVITED HAVE MOVED.

11 people who came through your invitation completed their 5 km and had their activities accepted. 11 people you invited have completed their 5 km. Together, people you invited have invited 9 more people into the movement.

JOINED	Moved 5 km	101	NEXT VALUE
18	11	61.75	9

This is not a leaderboard. It is a simple view of the movement that followed your invitation. Who comes with you next?

OPEN MY FOUNDING RECORD COME WITH ME

[Manage my account & movement reminders](#)

Run it. Prove it. Earn it.

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 Participant WhatsApp: +971 58 587 4226 · [contact@bitcoinrun.xyz](#)
[Contact page](#) · [WeChat QR](#)
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THE IMPACT OF ONE MOVE.

Your movement can inspire
someone else to move too.



PASS THE MOVEMENT.

Move yourself. Get others moving.

A SHARED BEGINNING

An invitation anyone can act on

Invite a friend, a colleague
or your community.

Share your experience.
Move together or wherever you are.

**Move yourself.
Get others moving.**

PASS THE MOVEMENT.

Move yourself. Get others moving.



YOU



SOMEONE ELSE



A COMMUNITY

Invite someone to move with you.

COME WITH ME.

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Founding Edition · Edition 01

Teams, companies and communities can join

Bring friends, colleagues or your community into BitcoinRun.

INVITE YOUR PEOPLE

An organiser brings the team, company or community into BitcoinRun and shares an invitation link or QR.

MOVE YOUR WAY

Each person registers and completes at least 5 km in one activity. Move together, independently, or both.

EARN RECOGNITION

Each person submits proof. Accepted activity earns their own Founding Finisher number and certificate.

The organiser follows the group's progress as people join and finish.

FOUNDING WALL & RECORD

Your place in the beginning

The Founding Wall celebrates participation during Edition 01.

The Founding Record preserves it after the edition closes, following verification and the correction period.

Your part in the first BitcoinRun story.

R BITCOINRUN

YOUR PLACE IN THE BEGINNING.

FOUNDING WALL & RECORD

Your number. Your certificate.
Your place in the Founding Record.

FOUNDING RECORD
FOUNDING EDITION · 2026

#0042 ALEX UAE	#0043 MEI SINGAPORE	#0044 LENA SWITZERLAND	#0045 SAM UNITED KINGDOM
#0046 MAYA UNITED STATES	#0047 LUC FRANCE	#0048 EMMA GERMANY	#0049 NOAH PORTUGAL
#0050 SOFIA MALTA	#0051 OMAR BAHRAIN	#0052 ANNA LIECHTENSTEIN	#0053 LEO LUXEMBOURG
#0054 LIAM CANADA	#0055 AVA AUSTRALIA	#0056 YUKI JAPAN	#0057 LUCAS BRAZIL

The Founding Wall celebrates Edition 01.
The Founding Record preserves it.

Visual concept · illustrative entries

R RUN IT. PROVE IT. EARN IT.

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Founding Edition · Edition 01

The Founding Wall and the lasting record

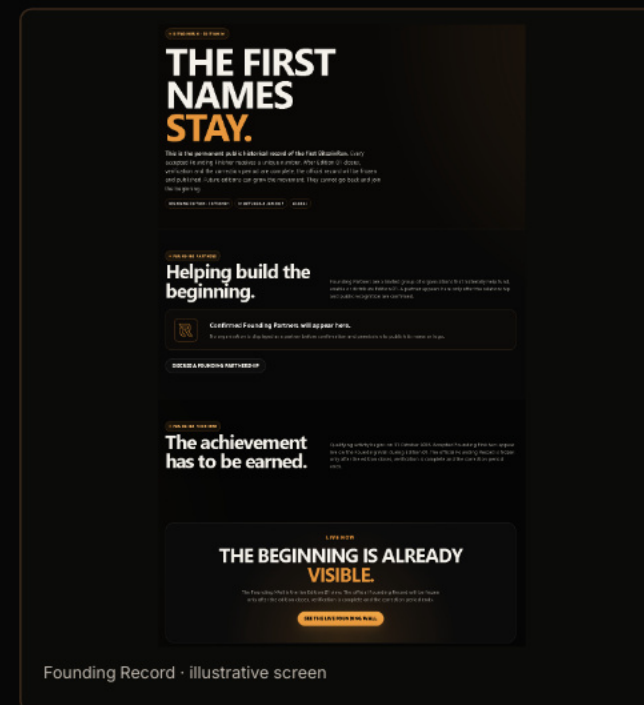
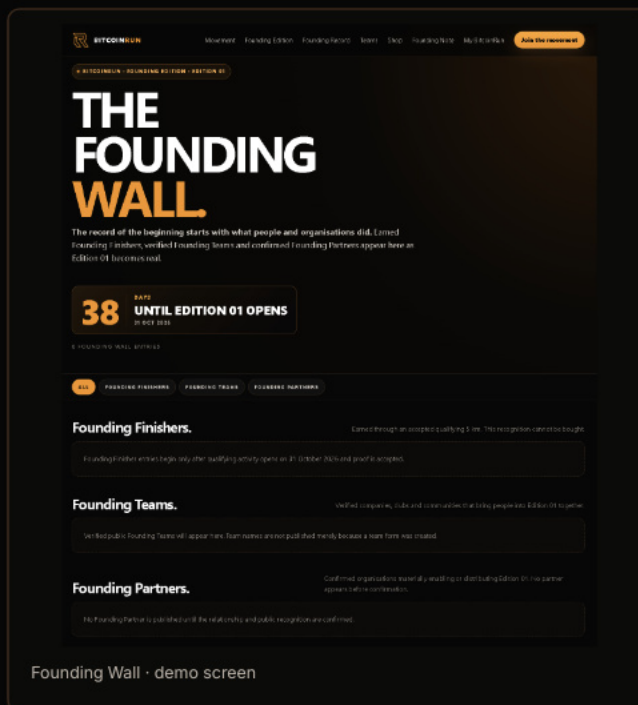
The Founding Wall celebrates participation during Edition 01. The Founding Record preserves it after the edition closes.

YOUR ACTIVITY, REMEMBERED

Your accepted 5 km earns your Founding Finisher recognition.

The record preserves your part in Edition 01.

Published after verification and the correction period.



A place for the people and groups who helped start the movement.

Collectibles and merchandise

Keep a numbered piece of the beginning. Wear Edition 01 and support the movement.



FOUNDING EDITION MEDAL

Individually numbered
M-series · front and back

Design concepts shown. Final products may vary.



GOLD-PLATED PENDANT

Individually numbered
P-series · front and back



TECHNICAL T-SHIRT

Edition 01 merchandise

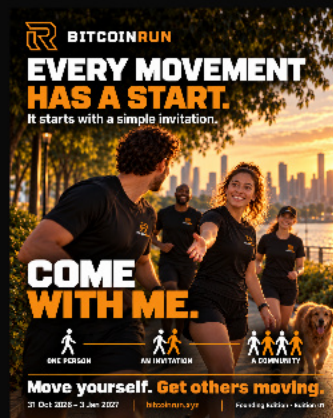


RUNNING CAP

Edition 01 merchandise

One movement. Many invitations.

Share the story and invite someone to move with you.



The movement continues with you

Edition 01 is the beginning of a story we build together.

AFTER EDITION 01

The Founding Report will share the edition's story, participation and achievements.

YOUR INVITATION

Keep moving with the people you brought into BitcoinRun.

WHAT COMES NEXT

Edition 01 will help shape future editions and ways to move together.

MOVE YOURSELF. GET OTHERS MOVING.

Come with me.

**Move yourself.
Get others moving.**

Founding Edition · Edition 01

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COME WITH ME.

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Get others moving.



Run it. Jog it. Walk it.

JOIN EDITION 01

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