



BITCOINRUN FOR COMPANIES

Movement Packs & Brand Partnerships

**Get people moving.
Create value for your brand.**

Founding Edition · Edition 01

31 Oct 2026 – 3 Jan 2027



MOVEMENT PACK FOR COMPANIES

GET YOUR PEOPLE MOVING.

One company. Every way to move.

ANYWHERE | TOGETHER | HYBRID

**Bring colleagues together.
Celebrate your people.**

Preferential merchandise pricing for group orders.

EXPLORE THE MOVEMENT PACK →



31 Oct 2026 –
3 Jan 2027
bitcoinrun.xyz

How your company can take part

For your people, your community and your brand.

Movement Packs

Get your people participating

Organise activities and celebrations

Access invitations, materials
and merchandise

Recognise participation

[Discover the Movement Pack](#)

Brand Partnerships

Build brand visibility

Activate your customer community

Develop customer engagement
and acquisition campaigns

Support CSR and social impact

[Explore partnership](#)

The story behind BitcoinRun

**Move yourself.
Get others moving.**

BitcoinRun encourages people to move and take part in sport, then invite others to join them.

Years of running and organising community events showed how often it starts with one invitation:
"Come with me."



Marathon des Sables - founder photograph

BITCOIN INSPIRED THE IDEA

An idea becomes a movement

31 OCTOBER 2008

The Bitcoin whitepaper

3 JANUARY 2009

The Genesis Block

Movement is the mission.

FROM WHITEPAPER TO FIRST BLOCK

Bitcoin inspired the idea. Movement is the mission.



31 OCT 2026
WHITEPAPER DAY

65 DAYS



3 JAN 2027
GENESIS BLOCK DAY



ONE 5 KM. ANYWHERE.

Run it. Jog it. Walk it.

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One 5 km. Anywhere.

Run it. Jog it. Walk it.

One activity of at least 5 km,
at your own pace.

**31 October 2026
to 3 January 2027**

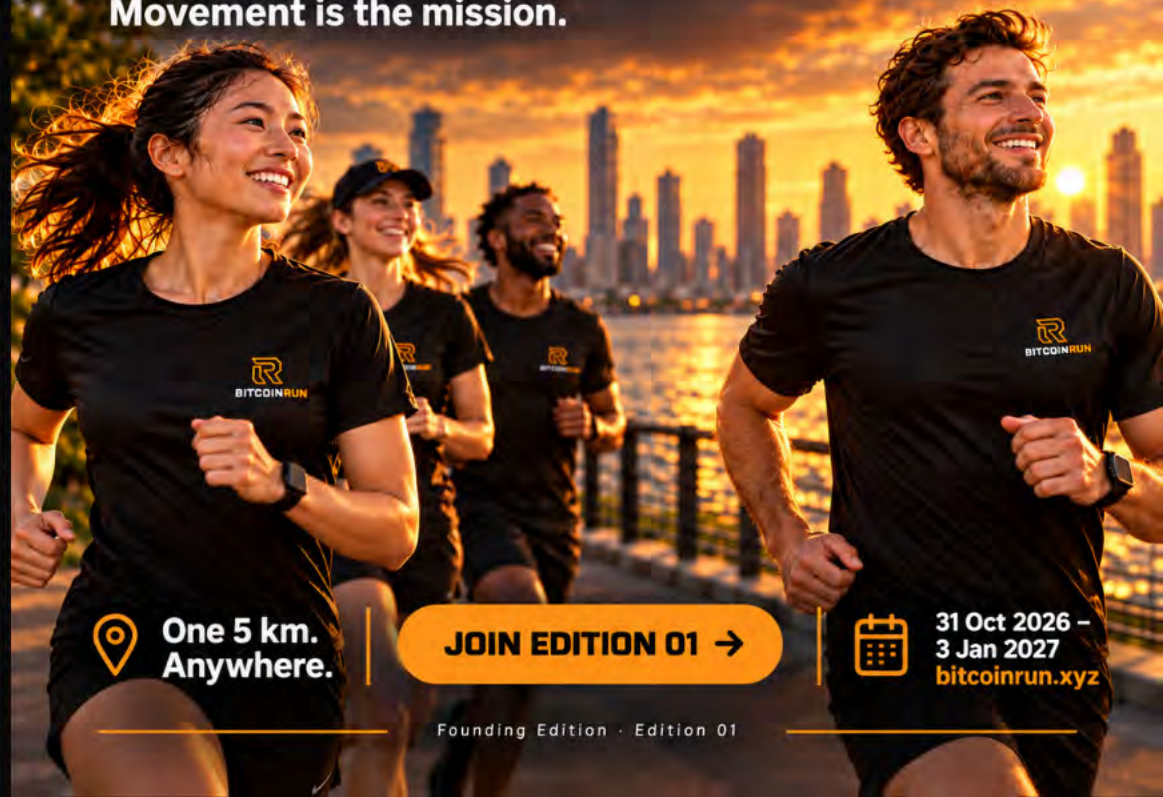


WHAT IS BITCOINRUN?

A global movement inspired by Bitcoin.

**MOVE YOURSELF.
GET OTHERS MOVING.**

Bitcoin inspired the idea.
Movement is the mission.



📍 One 5 km.
Anywhere.

JOIN EDITION 01 →

📅 31 Oct 2026 –
3 Jan 2027
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Your way to take part

Anywhere

Colleagues complete their 5 km locally, wherever they are.

Together

Organise your company's own BitcoinRun for a shared 5 km.

Hybrid

Host a local run while colleagues join from other locations.



Choose the format that suits your company.

Your company celebration

At your company BitcoinRun

Bring everyone together after the 5 km for a group photo and medal presentation.

At the office

Host a ceremony to hand out medals and celebrate your people's participation.

Virtually, across locations

Bring colleagues onto a shared call to exchange photos, stories and achievements.



Certificate example with illustrative figures



THE PARTICIPANT JOURNEY

How Edition 01 works

- 01 Register and confirm**
Open the invitation and confirm your email.
- 02 Move at least 5 km**
Complete one activity during the edition.
- 03 Submit your proof**
Share evidence of your activity and its date.
- 04 Become a Founding Finisher**
Accepted proof earns your number and certificate.

Then invite someone to move with you.

HOW THE FOUNDING EDITION WORKS

**1****JOIN**

Register and confirm your email.

**2****MOVE**

One activity of at least 5 km. Run, jog or walk.

**3****SUBMIT PROOF**

Share proof of your activity.

**4****FOUNDING FINISHER**

Accepted proof earns your number and certificate.

**5****PASS THE MOVEMENT**

Invite someone to move with you.

**Move yourself.
Get others moving.**

Your Company Hub

**One place for
your organiser**

Your company identity,
invitations, materials
and progress.

Need help?
Ask the website bot
about participation.

bitcoinrun.xyz

Demo Hub. Figures are illustrative.

• FOUNDED EDITION • 2026

YC

YOUR COMPANY × BITCOINRUN

Move together, independently, or both. Invite your people and celebrate their movement.

Preview your company name

Your company name

PREVIEW YOUR LOGO

Local preview: PNG, JPG or WebP, maximum 2 MB

YOUR MOVEMENT

YOUR PEOPLE

YOUR ASSETS

SUPPORT & RECOGNITION

• YOUR MOVEMENT AT A GLANCE

ONE COMPANY. EVERY WAY TO MOVE.

People can move together, independently, or both. These sample figures show how progress appears in your Hub.

JOINED 20 Illustrative	CONFIRMED 18 Illustrative	PROOF SUBMITTED 12 Illustrative	FOUNDING FINISHERS 10 Illustrative	VERIFIED KM 54.2 Illustrative
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Invitations and progress

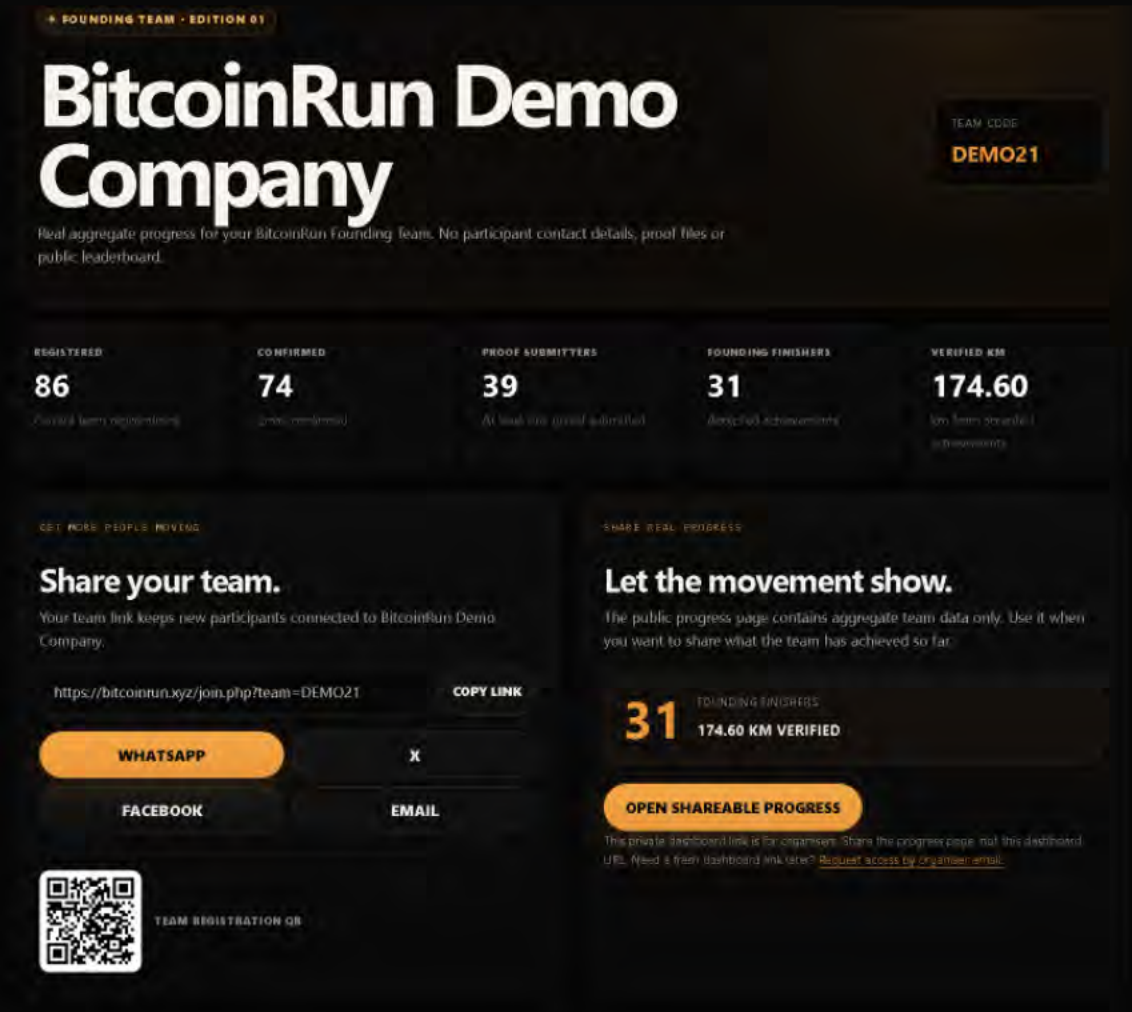
Your invitation

Share your company link or QR through your own communications.

Your movement at a glance

Follow registrations, confirmed participants, accepted finishers and verified kilometres.

Demo dashboard · illustrative names and figures



Materials with your company identity

Come with me.

Invite your people.
Share on social media,
email and team channels.

Your company name, logo
and joining QR bring
your invitation to life.

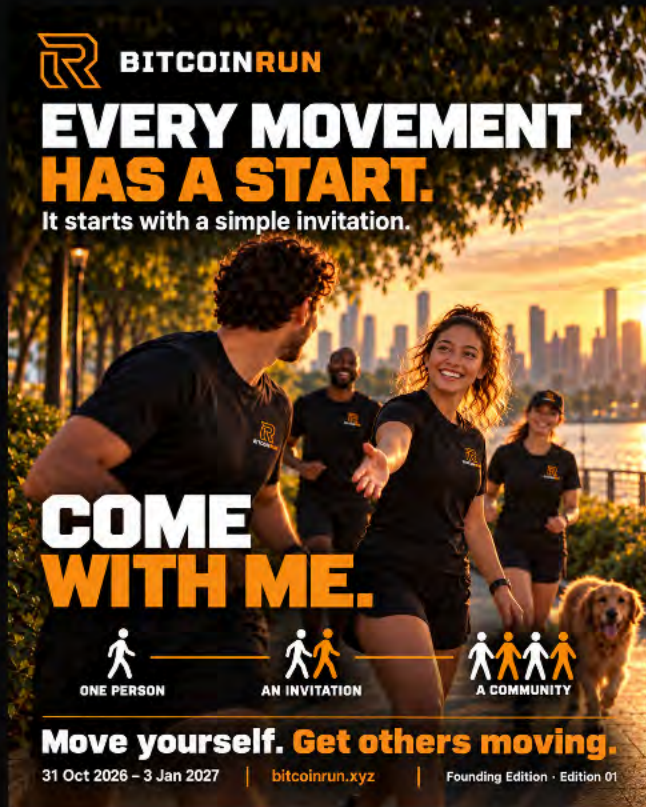


Shareable invitation



Office display mockup

A campaign your people can share



Every movement has a start

Company invitations use your company's joining route.



Celebrate the achievement



Pass the movement

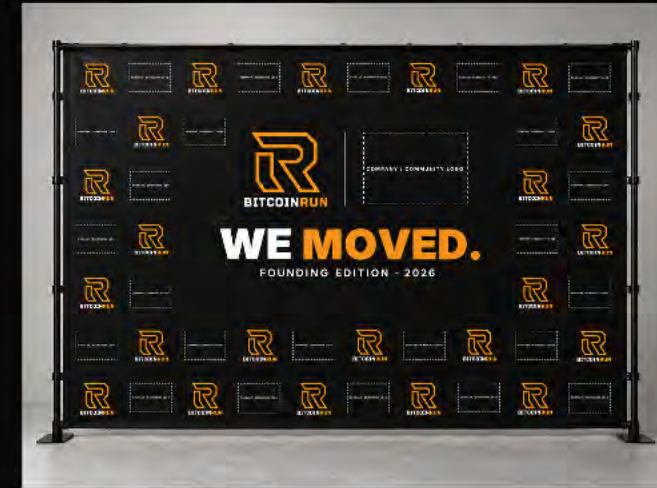
Bring your company identity to the gathering



BitcoinRun flag



Your logo - Roll-up



Your logo - Photo wall



Your logo - Group banner

Physical Kit examples · Company-logo spaces shown on the roll-up, photo wall and group banner.

Recognition for your people

Each person earns their own Founding
Finisher number and certificate.



Company certificate with your logo · concept, illustrative figures

A shared place in the first BitcoinRun story.

YOUR PLACE IN THE BEGINNING. FOUNDING WALL & RECORD

Your number. Your certificate.
Your place in the Founding Record.



The Founding Wall celebrates Edition 01.
The Founding Record preserves it.

Visual concept - illustrative entries



RUN IT. PROVE IT. EARN IT.



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Merchandise and collectibles

Wear Edition 01. Celebrate your people. Keep a numbered piece of the beginning.



Technical T-shirt



Running cap



FRONT + NUMBERED BACK

Numbered medal

M-0317 - example number



FRONT + NUMBERED BACK

Gold-plated pendant

P-0084 - example number

Preferential merchandise pricing for group orders.

Design concepts shown. Final products may vary.

YOUR MOVEMENT PACK

Company activation

Plan around your invited headcount,
locations and preferred way to move.

Options for your group

Digital communication materials
Physical materials for a gathering
Merchandise and collectibles

Your quotation confirms your selected scope.



 **BITCOINRUN**

MOVEMENT PACK FOR COMPANIES

ONE COMPANY. EVERY WAY TO MOVE.

Get your people moving.

 ANYWHERE |  TOGETHER |  HYBRID

Your people. Your shared beginning.
Preferential merchandise pricing for group orders.

EXPLORE THE MOVEMENT PACK →

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Founding Edition · Edition 01

Movement Pack pricing

Company activation

People invited	AED
1–20	5,000
21–50	7,500
51–100	10,000
101–200	12,500
201–500	15,000
501–1,000	17,500
1,001+	25,000

Visibility options

Option	AED
Platform only	0
Digital Kit	1,000
Physical Kit	6,500

Merchandise

T-shirt 149 · Cap 129 · Medal 169
Gold-plated pendant 699

Group discounts by product, up to 30%.
Pendant discount up to 20%.

Prices in AED, before applicable tax. Digital and physical kits are separate options.
Physical-kit delivery: AED 1,000 to one UAE address. International delivery quoted separately.

Getting started

1. Plan your participation

Share your group size, locations and preferred way to move.

2. Choose your options

Select your materials and prepare your company invitation.

3. Invite your people

Open your Hub and share the joining link with your people.

BITCOINRUN - COMPANY ORGANISER

Your company Hub is ready.

Demo Organiser, manage **Demo Company** from your private Company Movement Hub.

1 · Open your private organiser Hub

OPEN MY COMPANY HUB

Use this button to manage your company movement.

2 · Share this joining link with your people

Copy the link below into your own invitation. It opens a simple registration with your company already selected.

<https://bitcoinrun.xyz/join.php?team=DEMO21>

Each member registers, confirms their email, moves at least 5 km between 31 October 2026 and 3 January 2027, and submits their own proof.

3 · Prepare and follow your company movement

Upload your logo, copy invitations and your QR. Follow participation, access earned certificates, and download company-specific designs when available. Save a dated company progress report as PDF for an internal update.

Return through [My BitcoinRun](#) → [Company organiser](#) using your organiser email. A fresh access link replaces the previous one.

See [Confirmed membership](#) page, follow the participation and access earned certificates.

Your welcome email

BITCOINRUN - COMPANY FILES

Your company designs are ready.

The files prepared for **Demo Company** are now available in your Hub.

OPEN HUB · LOGO & DESIGNS

Open Logo & Designs, then download the files under Files prepared for **Demo Company**. Standard design examples are listed separately.

This fresh link replaces your previous organiser link. Open the Hub, then share your company designs.

Need a correction? Reply to this email.

Run it. Prove it. Earn it.

Telegram: [@bitcoinrun](#) | Instagram: [@bitcoinrun](#) | Facebook: [facebook.com/bitcoinrun](#)
 Companies WhatsApp: +971 55 150 0005 | contact@bitcoinrun.org
 Contact page | WeChat QR
 Download by [Ramon \(MVP\)](#) | [Bla \(CEO\)](#) | [Javi](#)

Your designs notification



BECOME A PARTNER

**Get people moving.
Create value for your brand.**

Partner with BitcoinRun to build visibility, activate your community, engage new customers and support positive social impact.

**Brand visibility
Community activation
Customer engagement & acquisition
CSR**

**Let's build a partnership
around your objectives.**

bitcoinrun.xyz

contact@bitcoinrun.xyz · +971 55 150 0035



THE IMPACT OF ONE MOVE.

Your movement can inspire
someone else to move too.



PASS THE MOVEMENT.

Move yourself. **Get others moving.**

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